

SPRING/SUMMER • ISSUE 1

SENIOR GUY

the

STYLE GUIDE

ISSUE 1

SPRING/SUMMER

SENIOR GUY

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PHOTOGRAPHY

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TIPS *from the pros* FOR A SENIOR GUY

1	<i>Sports jerseys and equipment as well as other hobby related props (bikes, guitars, your skateboard) will add that personal flair to make you stand out, so don't be afraid to bring them along!</i>
2	<i>Dress to your own style but feel free to take it up a notch more than you normally would. This is your time to rock out your outfit. Add an extra layer, like a jacket or vest to give your outfit a more stylized look.</i>
3	<i>Make sure clothes are comfortable enough to move around in. Stay away from clothes that are binding or that restrict movement.</i>
4	<i>Sure, you aren't likely going to the stylist for an updo, but it's still important to go for a haircut 2 weeks before the shoot. It's enough time for the look to grow back slightly to a more comfortable length.</i>
5	<i>Jeans and t-shirts are the quintessential comfy for everyday wear but senior portraits are a time to shine. Take the extra time to pull a collection of outfits together that will really make those portraits special and unique as you are.</i>
6	<i>Spice up the outfit by stepping outside the box. Adding a pop of color to your outfit can really make a photo. Red shoes, a green jacket, a bright scarf or a fun watch are great ways to add color and interest.</i>
7	<i>Avoid head to toe baggy or head to toe loafs. Fitted clothing tends to translate better to photos and logos will distract from the main subject - you!</i>
8	<i>Your favorite band t-shirts, funky jackets, jerseys, fun sweatshirts and even hats make for great personality shots - the ones where you're just hanging out, being you.</i>
9	<i>It's always better to pack too many options than too few. Make sure everything is clean and wrinkle free.</i>
10	<i>Dress for the season. Clothing choices should match the season of your shoot. A t-shirt and flip flops will look out of place in the winter. Instead, try pairing the same shirt with a button-up, jeans and your favorite sneakers.</i>



DESCRIPTION	LOCATION PAIRINGS
<p><i>Comfort and range of motion are both key for this 'ready for anything' style. With breathable cotton, a light yet sturdy belt, stretch jeans and sporty footwear our guy is ready with a look that is both functional and fun.</i></p>	<ul style="list-style-type: none"> • soccer field • black top courts • bleachers • local park • in front of school • locker room
COLOR PALETTE	





DESCRIPTION

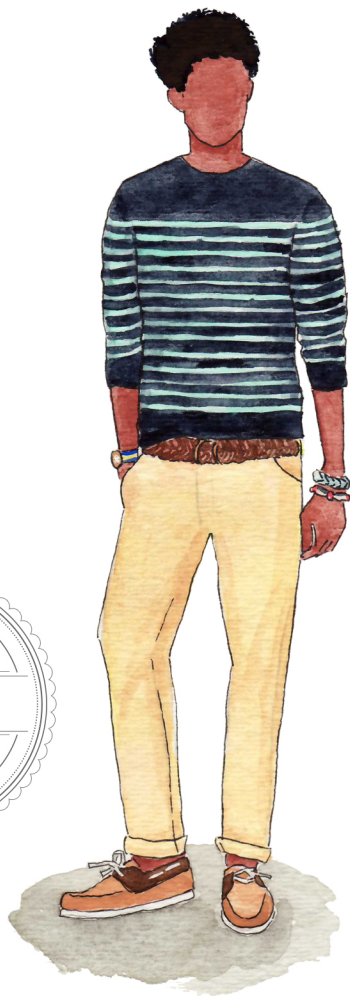
Sharp and sophisticated, this look mixes modern dress with the snazz and pizzazz of a clean-cut 1940's gentleman, then smoothes it all together with a slim tie and pops of color.

COLOR PALETTE



LOCATION PAIRINGS

- vintage car lot
- carnival
- drive in theater
- garage
- stoop
- bowling alley



DESCRIPTION

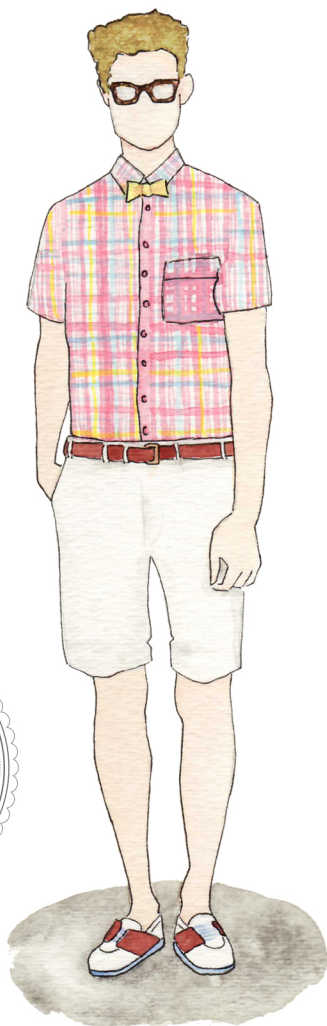
He's got that 'just stepped off the sailboat' style, with a clean nautical pattern and accessories. He keeps a crisp rolled cuff at the bottom of his pastel pants to showcase bare ankles and sturdy leather boat shoes.

COLOR PALETTE



LOCATION PAIRINGS

- waterfront park
- boat dock
- fresh mowed lawn
- against a boat sail
- along a rocky shore
- bait store



DESCRIPTION

Smart looks means rolled up slacks and a flash of panache in a jacket and playful bow tie. For a more casual look, pair a math humor tee with a cardigan and funky socks. Glasses work the look.

COLOR PALETTE



LOCATION PAIRINGS

- arcade
- library
- downtown street
- boardwalk pier
- urban neighborhood
- science museum



DESCRIPTION	LOCATION PAIRINGS
<p><i>This rough and tumble guy has taken a few cues from famous front men with worn tees, tight pants and mussy long hair covered with a styled fedora. He's rocking bracelets reminiscent of his favorite musical pursuits, and sports sneakers so he's always ready to jump on his skateboard and ride.</i></p>	<ul style="list-style-type: none"> • music shop • urban alley • freeway underpass • skate park • downtown area • retro car lot
COLOR PALETTE	